



國立臺灣師範大學

<http://www.science-of-aesthetics.org>

22<sup>nd</sup> Biennial Congress of The International Association of Empirical Aesthetics (IAEA)

AESTHETICS@MEDIA, ARTS & CULTURE

National Taiwan Normal University-Taipei, Taiwan, R.O.C. 22-25, 2012

**ON SIGHT REGISTRATION**

Time: Tuesday, 21, August-pm 1:00-5:00 &

Wednesday, 22; Thursday, 23; Friday, 24; Saturday, 25 from am9:00-pm 5:00

Location: NTNU Extension School of Continuing Education Building

(ESCE, <http://140.122.109.88/eweb/>)

Advisor :



Co-Organizer :



Sponsors :



**PROGRAM**

**Wednesday, August 22**

Time	Location	Program	Note
09 : 00   10 : 00	Auditorium	<b>Opening Session</b> Musical Performance Welcoming Addresses Fechner Award	
10 : 00   10 : 30		<b>Coffee Break</b>	
<b>Paper Presentation</b>			

<p>10 : 30   12 : 00</p>	<p><b>Auditorium:</b> <i>Creation, Perception and Appreciation of Arts</i></p>	<p>Paper 1 Hitoshi <b>Morita</b>: <i>Calculation of story by analysis of Japanese folk tales</i> (10:30-11:00) Paper 2 A. <b>Voloshinov</b> &amp; Y. <b>Daraganova</b>: <i>Statistical analysis of character speech parameters in dramaturgy (based on shakespeare's plays)</i> (11:00-11:30) Paper 3 Maja <b>Vukadinović</b> &amp; Višnja <b>Žugić</b>: <i>How does the scenography contribute to the aesthetic experience of the performances of different types of artistic dance?</i> (11:30-12:00)</p>	<p>Auditorium, Room 1 &amp; 2 are all located in the building of Extension School of Continuing Education; Art Gallery is located in Fine Arts Building. 20minutes for each presentation; 10minutes for each paper discussion</p>
<p>10 : 30   11 : 30</p>	<p><b>Room 1:</b> <i>Neuroaesthetics</i></p>	<p>Paper 1 Anjan <b>Chatterjee</b>, Vidyulata <b>Kamath</b>, Matthew <b>Lehet</b>, Bianca <b>Bromberger</b>, Lonna <b>Tooke</b>, Raquel E. <b>Gur</b>, &amp; Paul J. <b>Moberg</b>: <i>Visual art perception and evaluation in schizophrenia</i> (10:30-11:00) Paper 2 Michael <b>Ranta</b>: <i>An exploratory pilot study on pictorial narrativity and eye scan patterns</i> (11:00-11:30)</p>	
<p>10 : 30   12 : 00</p>	<p><b>Room 2:</b> <i>Museology, Museum Education</i></p>	<p>Paper 1 Alexander <b>Drikker</b>: <i>Museum boom as the phenomenon of democratic culture</i> (10:30-11:00) Paper 2 Yi-wan <b>Lu</b>: <i>Assessing the cognitive learning outcomes of adult visitors in the art museum</i> (11:00-11:30) Paper 3 Chih-Ying <b>Lee</b>: <i>Expanding the regeneration and transformation of learning in school: Museum collaboration</i> (11:30-12:00)</p>	

12 : 00   13 : 30		<b>Lunch Break</b>	
12 : 00   13 : 30	<b>Room 1</b>	<b>EC &amp; BoD Meeting</b>	
13 : 30   14 : 30		<b>Fechner Award Address</b> <b>Paul Locher:</b> <i>Empirical investigation of the elements of a composition: A painting as stimulus</i>	
14 : 30   15 : 00		<b>Coffee Break</b>	
15 : 00   16 : 00	<b>Auditorium:</b> <i>Architecture and Design</i>	Paper 1 <b>Antônio Tarcísio Reis, Camila Biavatti &amp; Maria Lourdes Pereira:</b> <i>Architectural composition of contemporary and historic buildings: An analysis through visual perception and cognition</i> (15:00-15:30) Paper 2 <b>Maria Cristina Lay &amp; Mirian Rodrigues:</b> <i>Heritage preservation, urban aesthetics and urban planning</i> (15:30-16:00)	20minutes for each presentation; 10minutes for each paper discussion
15 : 00   16 : 30	<b>Room 1:</b> <i>Applied Aesthetics and Related Topics</i>	Paper 1 <b>Bojana Skorc &amp; Biljana Pejic:</b> <i>What is art for me? – Personal theories of visual arts</i> (15:00-15:30) Paper 2 <b>Clementine Thurgood &amp; T.W. Allan Whitfield:</b> <i>The mere exposure effect with real world objects: Exposure duration and prototypicality</i> (15:30-16:00) Paper 3 <b>Ling-Li Zhao:</b> <i>Thinking model and courses constitute of tvs(teaching of viewpoint -structure): the unity of science-aesthetics-practice</i> (16:00-16:30)	

15 : 00   16 : 30	<b>Room 2:</b> <i>Theory of Empirical Aesthetics</i>	Paper 1 Lorenz <b>Sichelschmidt &amp; Kyung-Won Jang:</b> <i>Putting words to forms: From tans to gestalts</i> (15:00-15:30) Paper 2 Sven <b>Schneider, Reinhard König &amp; Martin Bielik:</b> <i>Investigating the impact of topological properties of two-dimensional layouts on aesthetic preference</i> (15:30-16:00) Paper 3 Martin <b>Tröndle &amp; Wolfgang Tschacher:</b> <i>Is this art?</i> (16:00-16:30)	
9:00-	<b>Art Gallery</b>	<b>Poster Session</b> Jeffrey J. <b>Guo:</b> <i>Soft power of visual arts in democratic society: Aesthetic representation of historical trauma</i> Wieslawa <b>Limont:</b> <i>Relationships between specific giftedness and creative abilities</i> Marcus <b>Pearce, Deirde Melvin &amp; Martin Skov:</b> <i>Music has greater incentive salience for men than women</i> JiWoon <b>Jeong &amp; HyunTaek Kim:</b> <i>Does synchronous multisensory stimulation change self-face recognition and self-concept?</i> Fu-ju <b>Yang:</b> <i>Applying art criticism methods to the teaching of advertising interpretation</i> Zhi-hong <b>Li:</b> <i>Aesthetics values and explanation of cognitive science</i>	
18 : 00   20 : 00	<b>The Westin Taipei</b>	<b>Welcome Dinner</b>	

### Thursday, August 23

Time	Location	Program	Note
09 : 00   10 : 00	<b>Auditorium</b>	<b>Keynote 1</b> Anjan <b>Chatterjee:</b> <i>Some thoughts on the evolution of art</i>	

10 : 00   10 : 30		<b>Coffee Break</b>	
<b>Paper Presentation</b>			
10 : 30   12 : 00	<b>Auditorium:</b> <i>Creation, Perception and Appreciation of Arts</i>	<p>Paper 4 Akira <b>Utsumi</b>: <i>Does comprehension time constraint affect poetic appreciation of metaphors?</i> (10:30-11:00)</p> <p>Paper 5 Daniel <b>Meredith</b> &amp; Aaron <b>Kozbelt</b>: <i>A multi-level re-analysis of the "swan song" effect in classical music</i> (11:00-11:30)</p> <p>Paper 6 Yoshihiko <b>Nitta</b>: <i>An approach to linguistic aesthetics by functional grammar</i> (11:30-12:00)</p>	20minutes for each presentation; 10minutes for each paper discussion
10 : 30   11 : 30	<b>Room 1:</b> <i>Neuroaesthetics</i>	<p>Paper 3 Pascal <b>Nicklas</b>: <i>double vision – method and meaning: what do we see in fmri?</i> (10:30-11:00)</p> <p>Paper 4 Seongmin <b>Park</b> , Youngjin <b>Jin</b>, Chongwook <b>Chung</b> &amp; Jaeseung <b>Jeong</b>: <i>Neural correlates of social influences on aesthetic judgment for artworks</i> (11:00-11:30)</p>	
10 : 30   11 : 30	<b>Room 2:</b> <i>Museology, Museum Education</i>	<p>Paper 4 Stefano <b>Mastandrea</b>, Gabriella <b>Bartoli</b>, William <b>D. Crano</b>: <i>Attitudes, motivations, emotions and behavior towards museum visits</i> (10:30-11:00)</p> <p>Paper 5 Ming-Wu <b>Chou</b>: <i>The impact of blockbuster exhibition on museums in Taiwan from museum staff's view</i> (11:00-11:30)</p>	

<p>10 : 30   12 : 00</p>	<p><b>Art Gallery:</b> <i>Art Exhibition</i></p>	<p>Talk 1 Paolo <b>Bonaiuto</b>: <i>Colour drawings derived from copies of real life or imagination: flowers and bodies</i> (10:30-11:00) Talk 2 Valeria <b>Biasi</b>: <i>The effects of emphasis and completion in aesthetic framing decisions</i> (11:00-11:30) Talk 3 Jonah <b>Humphrey</b>: <i>Through the gorilla glass: the environment is the medium</i> (11:30-12:00)</p>	
<p>12 : 00   13 : 30</p>		<p><b>Lunch Break</b></p>	
<p>13 : 30   14 : 30</p>	<p><b>Auditorium</b></p>	<p><b>Keynote 2</b> Michael <b>Parsons</b>: <i>Creativity and Metaphor: affordance and resistance</i></p>	
<p>14 : 30   15 : 00</p>		<p><b>Coffee Break</b></p>	
<p>15 : 00   16 : 30</p>	<p><b>Auditorium:</b> <i>Architecture and Design</i></p>	<p>Paper 3 I-Ping <b>Chen</b> &amp; Huei-Shuen <b>Huang</b>: <i>Towards the tactile principles of design</i> (15:00-15:30) Paper 4 Janneke <b>Blijlevens</b>, Ruth <b>Mugge</b> &amp; Jan P.L. <b>Schoormans</b>: <i>The influence of product exposure on perceived modernity and aesthetic appraisal of product designs</i> (15:30-16:00) Paper 5 Hui-Hua <b>Liu</b> &amp; Yir-Hueih <b>Chung</b>: <i>The reuse and development of vacant spaces in Taiwan: A case study of the Huashan 1914 creative park</i> (16:00-16:30)</p>	<p>20minutes for paper presentation; 10minutes for discussion</p>

<p>15 : 00   17 : 00</p>	<p><b>Room 1:</b> <i>Applied Aesthetics and Related Topics</i></p>	<p>Paper 4 Yi-Yin <b>Tsai</b>, Wei-Ming <b>Wang</b> &amp; Lin-Chiu <b>Tsai</b>: <i>Aesthetic evaluation criteria for sustainable campus</i> (15:00-15:30) Paper 5 Jérôme <b>Pelletier</b>, Ken <b>Knoblauch</b>, Yolaine <b>Escande</b>, Alain <b>Berthoz</b>, Aure-Elise <b>Duret</b>, Marine <b>Taffou</b> &amp; Stéphanie <b>Dubal</b>: <i>Recognition of emotional intensities in Chinese calligraphy by a non-Chinese speaking population ignorant of the art of calligraphy</i> (15:30-16:00) Paper 6 Stefania <b>Mancone</b>: <i>Environmental effects on motivation and musical self-efficacy of conservatory students</i> (16:00-16:30) Paper 7 Vladimir J. <b>Konečni</b>: <i>Constraints on manipulations of emotions by music: faulty assumptions about emotional system's plasticity</i> (16:30-17:00)</p>	
<p>15 : 00   17 : 00</p>	<p><b>Room 2:</b> <i>Theory of Empirical Aesthetics</i></p>	<p>Paper 4 Chinone <b>Noliko</b>: <i>Beyond words and images: A schematic approach to medieval studies</i> (15:00-15:30) Paper 5 Biljana <b>Pejić</b>, Bojana <b>Skorc</b> &amp; Nebojsa <b>Milicevic</b>: <i>Categorization of portrait</i> (15:30-16:00) Paper 6 Biljana <b>Pejić</b>, Ana <b>Pflug</b> &amp; Bojana <b>Skorc</b>: <i>perceptual factors and categorization of paintings by similarity</i> (16:00-16:30) Paper 7 Kristen <b>Archbell</b> &amp; Ken <b>Stange</b>: <i>Relationship of personality to preference for representational versus non-representational art</i> (16:30-17:00)</p>	

15 : 00   16 : 30	<b>Art Gallery:</b> <i>Art Exhibition</i>	Talk 4 George K. <b>Shortess:</b> <i>Neural art: some examples</i> (15:00-15:30) Talk 5 Patricia <b>Search:</b> <i>Relational Aesthetics in Interactive Art and Design: Circle of Time</i> (15:30-16:00) Talk 6 Jo Chiung-Hua <b>Chen:</b> <i>Visualizing "a day of my life" : An one year experimental study in middle term report</i> (16:00-16:30)	
9:00-	<b>Art Gallery</b>	<b>Poster Session</b>	

### Friday, August 24

Time	Location	Program	Note
09 : 00   10 : 00	<b>Auditorium</b>	<b>Keynote 3</b> Pey-Chwen <b>Lin:</b> <i>Eveclone series: art concept and practice</i>	
10 : 00   10 : 30		<b>Coffee Break</b>	
10 : 30   12 : 00	<b>Auditorium:</b> <i>Creation, Perception and Appreciation of Arts</i>	Paper 7 Bojana <b>Skorc</b> & Biljana <b>Pejic:</b> <i>Orientation of canonic representation</i> (10:30-11:00) Paper 8 Maja <b>Vukadinović:</b> <i>The connotative dimension of meaning of flamenco dance choreographies performed in different aesthetic modes</i> (11:00-11:30) Paper 9 Saiau-yue <b>Tsau:</b> <i>Develop the system of collaborative creation through the establishment of the internet community and the participation of online art creation</i> (11:30-12:00)	20minutes for each presentation; 10minutes for each paper discussion



10 : 30   12 : 00	<b>Room 1:</b> <i>Applied Aesthetics and Related Topics</i>	Paper 8 Bruce F. <b>Katz</b> : <i>When function follows form</i> (10:30-11:00) Paper 9 Helmut <b>Leder</b> , Gernot <b>Gerger</b> & David <b>Welleditsch</b> : <i>This is disgusting! Can art experts really appreciate non-beautiful modern art?</i> (11:00-11:30) Paper 10 Yen-Ching <b>Lin</b> , Bin <b>I</b> : <i>Generation and gender differences in beauty and preference assessments to popular illustration</i> (11:30-12:00)	
10 : 30   12 : 00	<b>Room 2:</b> <i>Theory of Empirical Aesthetics</i>	Paper 8 João Pedro <b>Fróis</b> & Carolina <b>Silva</b> : <i>An investigation into strategies for the meaning making with artworks</i> (10:30-11:00) Paper 9 Rolf J. <b>Gaede</b> : <i>The relationship between readability, aesthetic preferences and appropriateness of visual illustrations in a development communication setting</i> (11:00-11:30) Paper 10 Paul <b>Hekkert</b> : <i>Project UMA: Towards a unified model of aesthetics</i> (11:30-12:00)	
10 : 30   12 : 00	<b>Art Gallery:</b> <i>Art Exhibition</i>	Talk 7 Aaron <b>Kozbelt</b> : <i>Themes and Variations: Son and Father</i> (10:30-11:00) Talk 8 Su-lien <b>Hsieh</b> : <i>Visual art - releasing the light</i> (11:00-11:30) Talk 9 Yu-Ching <b>Hsieh</b> : <i>Sounds of the ocean</i> (11:30-12:00)	
12 : 00   13 : 30		<b>Lunch Break</b>	
13 : 30   14 : 30	<b>Auditorium</b>	<b>Business Meeting</b>	

14 : 30   15 : 00		<b>Coffee Break</b>	
15 : 00   17 : 00	<b>Auditorium:</b> <i>Creation, Perception and Appreciation of Arts</i>	<p>Paper 10 Li-Jun <b>Chen</b>, Ling-Li <b>Zhao</b>, Xue-mei <b>Wang</b> &amp; Qing-qing <b>Sun</b>: <i>An experimental study on the effect of the different styles of aesthetic experience on autonomic physiological responses</i> (15:00-15:30)</p> <p>Paper 11 Li-yun <b>Lin</b>: <i>An exploration to develop local art education curriculums by living room photos</i> (15:30-16:00)</p> <p>Paper 12 Ya-ping <b>Chang</b>: <i>Different Christmas story: comparative analysis between popular visual culture and Christian visual culture using Christmas day in banner church and Christmas village in CMP as example</i> (16:00-16:30)</p> <p>Paper 13 Daria <b>Grimaldi</b>, Rosella <b>Tomassoni</b> &amp; Eugenia <b>Treglia</b> : <i>Implicit theory of the literary creativity</i> (16:30-17:00)</p>	20minutes for paper presentation; 10minutes for discussion
15 : 00   16 : 30	<b>Room 1:</b> <i>Applied Aesthetics and Related Topics</i>	<p>Paper 11 Ming-Hsien <b>Cheng</b>: <i>The contextual conjunctive approach of reading images</i> (15:00-15:30)</p> <p>Paper 12 Taisuke <b>Akimoto</b> &amp; Takashi <b>Ogata</b>: <i>A narratological approach to automatic narrative discourse generation</i> (15:30-16:00)</p> <p>Paper 13 Yu-Ching <b>Hsieh</b>: <i>A program of art education exploring life issues: by two nudity artworks</i> (16:00-16:30)</p>	

<p>15 : 00   17 : 00</p>	<p><b>Room 2:</b> <i>Theory of Empirical Aesthetics</i></p>	<p>Paper 11 Thomas <b>Jacobsen</b>, Julian <b>Hanich</b>, Valentin <b>Wagner</b>, Mira <b>Shah</b>, &amp; Winfried <b>Menninghaus</b>: <i>On the puzzling role of sadness in aesthetic experience: the case of being moved</i> (15:00-15:30) Paper 12 Nicolas J. <b>Bullot</b> &amp; Rolf <b>Reber</b>: <i>The artful mind meets art history: a psycho-historical foundation for empirical aesthetics</i> (15:30-16:00) Paper 13 Marco <b>Bertamini</b>, Alexis <b>Makin</b> &amp; Anna <b>Pecchinenda</b>: <i>Automatic affective evaluation of visual symmetry</i> (16:00-16:30) Paper 14 Fuminori <b>Akiba</b>, Yasuhiro <b>Suzuki</b>: <i>The computational aesthetics of the tactile sense and its significance for philosophical aesthetics</i> (16:30-17:00)</p>	
<p>15 : 00   16 : 30</p>	<p><b>Art Gallery:</b> <i>Art Exhibition</i></p>	<p>Talk 10 Giovanna <b>Siervo</b>: <i>Environmental views, panoramas and individual details</i> (15:00-15:30) Talk 11 Carolina Palma da <b>Silva</b>: <i>Interruption I to IX</i> (15:30-16:00) Talk 12 Ming-Ren <b>Wang</b>: <i>That-has-been series</i> (16:00-16:30)</p>	
<p>9:00-</p>	<p><b>Art Gallery</b></p>	<p><b>Poster Session</b></p>	
<p>18 : 00 20 : 00</p>	<p><b>Sheraton Taipei</b></p>	<p><b>Conference Banquet</b></p>	

## Saturday, August 25

Time	Location	Program	Note
09 : 00   10 : 00	<b>Auditorium:</b> <i>Creation, Perception and Appreciation of Arts</i>	Paper 14 Diane <b>Humphrey</b> : <i>Seeing red</i> (9:00-9:30)  Paper 15 Yu-Chai <b>Lai</b> : <i>Aesthetic communication between Chinese audience and swordplay: An empirical research from reception aesthetics perspective</i> (9:30-10:00)	
09 : 00   10 : 30	<b>Room 1:</b> <i>Creation, Perception and Appreciation of Arts</i>	Paper 16 Aaron <b>Kozbelt</b> , Scott <b>Dexter</b> , Frieda <b>Fayena-Tawil</b> , Daniel <b>Meredith</b> , Melissa <b>Dolese</b> & Angelika <b>Seidel</b> : <i>Regressive imagery in verbal protocols of visual artists and computer programmers</i> (9:00-9:30) Paper 17 Pierluigi <b>Diotaiuti</b> & Rosella <b>Tomassoni</b> : <i>Self-regulation and goal setting in a sample of Italian Visual Arts students</i> (9:30-10:00) Paper 18 Jun <b>Endo</b> , Taisuke <b>Akimoto</b> & Takashi <b>Ogata</b> : <i>Automatic narrative generation through the circulation between music and narrative</i> (10:00-10:30)	
09 : 00   10 : 30	<b>Room 2:</b> <i>Creation, Perception and Appreciation of Arts</i>	Paper 19 Pierluigi <b>Diotaiuti</b> , Stefano <b>Amodio</b> & Rosella <b>Tomassoni</b> : <i>Evaluation of self-regulatory skills in a sample of Italian Music students</i> (9:00-9:30) Paper 20 Su-lien <b>Hsieh</b> : <i>Visual Art - Releasing the light</i> (9:30-10:00) Paper 21 Joanna <b>Serafin</b> & Aaron <b>Kozbelt</b> : <i>Expertise in Artistic Photography</i> (10:00-10:30)	
10 : 30 11 : 00		<b>Coffee Break</b>	

11 : 00   12 : 00	Auditorium	Closing Performance	
13 : 30   16 : 30		Palace Museum Taipei City Museum City Tour	